

Zero2Webmaster Training: 2020-03-24

- Welcome! www.zero2webmaster.com

Annual Payments

- GoDaddy:
 - \$17.99/yr for the domain registration of [yourcompany.com](#)
- Cloudways:
 - \$10/month website hosting
 - Host as many websites as you want.
 - Use this link to get \$15 in credits when you sign up: <https://vrlps.co/V0yLIYC/cp>
 - Choose Digital Ocean or Vultr as your data center when given the option
- Google G Suite
 - For professional Gmail account such as [yourname@yourcompany.com](#)
 - Usually \$6/month.
 - Use G Suite Basic Plan Code A9EHMF69PFPRJQR to get 20% off for first year (\$4.80/month)
- ManageWP backups)
 - Free for one backup per month
 - \$2/month for daily backups

Plugins

- WooCommerce
 - Handles all sales and account registrations for users
 - Can also be used for lead magnets (e.g. give us your email and we'll give you the Free PDF)
- ManageWP
 - Site backups
 - Clone/duplicate your website to serve as the basis of another site
- Elementor
 - Page builder, forms and popups
 - Start with free, but it's probably best to get Pro (\$49/year), which includes Theme Builder and lots of widgets
- GPL Vault:
 - A repository of many otherwise paid plugins.
 - \$87/yr normally, but save 15% with code: GPL15
- WPFusion...
 - Once you have a CRM (such as ActiveCampaign) you will want WPFusion, which integrates Wordpress with your CRM.
- Admin Menu Editor
 - Cleans up the admin view

Theme

- Astra
 - Free, or go Pro for \$47/year

CRM

- Your CRM:
 - holds all the info on your contacts/users, such as their email addresses
 - enables you to mass mail them newsletters
 - enables you to do automations, such as IF they buy, THEN send them thank you letters and other followups, automatically.